

EUROPEAN PIZZA CHEF COMPETITION

LONDON, 26-27 NOVEMBER 2025



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RULES & PROCEDURES

Dates & Location

26-27 November 2025 at ExCeL London, during the European Pizza Show.

Categories

Participants may enter only one or both categories:

- **Traditional Neapolitan** – Margherita or Marinara only
- **Contemporary / Freestyle** – Creative and open style

Application & Fees

Apply by using the online form at www.europeanpizzashow.com/competition by 30 September 2025.

- One category: £100
- Both categories: £150

Selection results will be announced starting in September. Selected participants must confirm their attendance by completing full payment of the appropriate fee within 7 days.

Participation Rules

- Must be 18+ and work in the pizza or restaurant industry
- Performance time: 12 minutes for one category, 15 minutes total for both
- Dough may be prepared on-site before the performance or brought ready
- Detailed performance schedule and setup instructions will follow registration

Uniform & Branding

Competitors may wear their own attire (jackets, aprons, etc.) with no unauthorised brand logos. Logos of the participant's restaurant or pizzeria are permitted. Only approved sponsor brands may be visible on stage.

Judging

A jury of professionals will evaluate technique, taste, ingredient balance, appearance, creativity and cleanliness. Previous judges have included Davide Civitiello, Antonio Falco, Errico Porzio, Peppe Cutraro, Michele Pascarella and Alberto Buonocore.

Ingredients & Equipment Provided

- Supplied ingredients include: flours, semolina and yeast by Caputo, water, salt, Mutti tomato sauce, mozzarella fior di latte (several exhibitors available), basil and extra-virgin olive oil. Additional exhibitor ingredients may be available, but only the listed items are guaranteed.
- Fridges and dough boxes available on request. A small pizza mixer, scoops and bowls are also provided.
- Lifting peels, turning peels and scrapers provided. GiMetal is the official technical supplier.

Awards & Prizes

Top three performers in each category will receive medals and prizes provided by sponsors.

Show Access

All attendees must get their free pass in advance. Only the registered contestant is permitted to perform.

More Info

Complete event details will be sent to selected participants. For any further questions, contact the event team.